

The cost is in the gaps, not the gigabytes.

Most CCTV and security operators compare on per-GB or per SIM rates and stop there. But offline devices, missed footage and security exposure all hit your bottom line, and none of them show up in a tariff comparison.



Cellhire reduces the total cost of ownership from initial deployment.

Eliminate hidden costs and reduce TCO from day one

Increased operational reputation and reliability

Reduce unnecessary admin and recover headcount

Where the hidden costs are buried

SIM lifecycle management

Provisioning, swapping, deactivating and tracking SIMs across your sites is a full-time job, and often more than one.



With Cellhire: Our automated platform manage it efficiently end-to-end. Your team gets their time back to focus on the business, not admin.

Downtime and signal failure

An offline camera is a liability. Single-network SIMs fail when coverage dips, leaving your client with a gap in footage and a gap in confidence.



With Cellhire: Unsteered SIMs across major networks ensure every device is able to lock to the strongest available signal.

Security exposure

Mobile broadband SIMs on the open internet are an easy cyber target; a breach on-site can be a reputational and contractual disaster.



With Cellhire: IoT SIMs with private APN, IPsec and VPN features. Enterprise-grade security from day one.

Power consumption and costs

A SIM on low signal uses 2-5x more energy than one on a strong signal, meaning more unplanned site visits on off-grid deployments.



With Cellhire: Unsteered SIMs allow the camera to connect to the strongest signal instantly, extending battery life, cutting down unplanned maintenance visits.

Failure in the field

Standard consumer-grade, mobile broadband SIMs degrade in heat, dust and moisture over time.



With Cellhire: Industrial-grade ruggedized SIMs rated for the most demanding outdoor environments. Less downtime, fewer emergency call-outs.

Ready to see what your real cost of connectivity looks like?

Ask one of our IoT experts for a TCO review and we'll show you where you're overpaying and how you could save.